

JOIN THE
Kindness
Campaign
2026

In loving memory of
 ERIC SAMSON Z"L



A single act of **KINDNESS** can spark a ripple of hope that reaches further than we can imagine. In honour of Eric's legacy, let's continue to uplift others, strengthen our communities, and make the world a little brighter, one simple act of kindness at a time.

In the 40 days of reflection leading to Yom Kippur,
THE ERIC SAMSON LEGACY FUND invites you to join individuals and communities across the globe as we commemorate Eric's birthday on **10/10** by spreading more kindness.



ERIC SAMSON
LEGACY FUND
We rise by lifting others



For more information visit
www.ericssamsonlegacyfund.org
 or contact admin@ericssamsonlegacyfund.org

ERIC CHAMPIONED KINDNESS AS A
PILLAR OF MEANINGFUL LIVING. JOIN OUR
CAMPAIGN WITH A PLEDGE TO HONOUR
AND CONTINUE HIS LEGACY.

I pledge to.....



1. SHARE THE JOY

Light up someone's day with a warm greeting or smile.
Eric's magical smile reached everyone he met - Pass it on.



2. FEED THE HUNGRY

Offer a meal, pack a snack, or support a food bank.
Eric never let hunger go unanswered - Nor should we.



3. UPLIFT LEARNING

Donate a book, school supplies, or sponsor a lesson.
Eric knew education opens doors - Help someone step through.



4. CARE WITH COMPASSION

Call, visit, or cook for someone who is unwell.
Eric's kindness comforted many - Be that comfort today.



5. PROTECT OUR COMMUNITY

Volunteer with neighbourhood safety groups or help in a crisis.
Eric stood guard for others - Stand strong in his name.



6. HONOUR OUR ELDERS

Offer a hand, run an errand, or simply share time.
Eric treasured seniors - Show them they are never forgotten.



7. EMBRACE SHABBAT

Light candles, share a meal, and savour the pause.
*Eric filled Shabbat with warmth and togetherness -
Make it your sanctuary.*



8. LEARN & TEACH TORAH

Join a class or study in Eric's name.
Eric inspired others through Torah - Pass the light forward.



9. STAND WITH ISRAEL

Pray for peace, support a project, or write to an IDF soldier.
Eric's heart was with Israel - Let yours be too.



10. GIVE OR CREATE

Donate to a cause or dream up your own act of kindness.
*Eric believed the more you give, the more you gain -
Try it and see.*

**Each and every action contributes to creating a
more compassionate, caring, and connected world.**



To make your pledge online,
scan the QR code or visit

www.ericsonlegacyfund.org